

13th Biennial ERGOMAS – BEFORE YOU GO

Dear friends,

The ERGOMAS Conference is fast approaching! We have received many proposals which has resulted in an ambitious and exciting program! No doubt the conference will provide the opportunity to learn about new and developing areas of research in defence and security, to reunite with old friends and colleagues, as well as to establish new connections. We hope that the conference will help to highlight new collaborations and pave the way for future research initiatives in the future. This newsletter provides important information about the venue, transportation, logistics, and tourist information. Also attached is an updated program agenda.

We hope that you thoroughly enjoy the conference and your visit in Israel!

Yours, Yagil, Rene, & Irina

The Venue

The conference takes place 9 – 12 June 2015 at the Open University of Israel located about 20 km north of Tel Aviv in the city of Ra'anana. The university address is 108 Ravutzky Street, Ra'anana. The one day workshop for young scholars takes place on 8 June in Tel Aviv. All conference rooms are equipped with facilities for PowerPoint presentations. Please bring your presentation files saved on USB-Stick and don't use your laptops.



About the Open University

The Open University of Israel was established on April 14, 1974 by the Government of Israel, inspired by the successful British Open University. With over 47,000 students, the Open University is Israel's largest university. The university grants bachelor's and master's degrees. In addition to classroom learning at 50 facilities throughout Israel where tutorials (characteristic of European Open Universities) are conducted, the Open University has developed state-of-the-art e-learning technology and provides academic sessions from 11 broadcasting studios.

Arrival to Tel Aviv

Ben Gurion International Airport is located about 15 km from Tel Aviv. http://www.iaa.gov.il/RASHAT/en-US/Airports/BenGurion

There are two options to get to Tel Aviv from the airport:

Taxi: get a formal taxi from the airport (formal taxi station located outside arrival haul). You can either get the meter, or arrange a fixed price ahead of the ride. The usual fixed fare to anywhere in Tel Aviv should be around 150 NIS (about 38 Euro). Please note that there is supplement for evening /weekend service and multiple luggage

Train: a cheaper option is taking the train from the airport to Tel Aviv (station located outside arrival haul) and then taking a local taxi to the hotel. <u>Note that service on Saturday is very limited</u>. If you choose this option, you need to get off at "Tel Aviv – Hashalom". The ride costs 16 NIS (3.7 Euro). Then take a taxi to the hotel (this should cost no more than 50 NIS).

http://www.rail.co.il/EN/Pages/Homepage.aspx

Young Scholars Workshop

The workshop will take place on 8 June at Ayala House (*Beit Ayala*), 13 Ben-Gurion Street, Tel Aviv at 0900Am-5.30PM. It is a walking distance from Hayarkon Street (10-20 minutes).

Cocktail Reception

The welcome cocktail event is planned on 8 June at 20:30 at the Rooftop of Cinema Hotel, 1 Zamenhoff Street, Tel Aviv. It is a walking distance from Hayarkon Street (10-20 minutes).

Transfers

The Open University will provide a free shuttle bus service for travel between the hotels and the University. It is about a one hour drive. It is really important that you do not miss the ride as it is quite a hustle to get to the campus on your own (Taxi cost is about 30 Euro).

Departure- 08: 15am. The bus will not wait.

Pick-up locations (in the entrance of each hotel)

- 1. **Blue Sea Marble Hotel**, 58 Hayarkon Street, Tel Aviv (walking distance from De La Mar Hotel and Geula Street).
- 2. **Leonardo Basel Tel Aviv Hotel**, 156 Hayarkon Street, Tel Aviv (walking distance from Olympia hotel, Sheraton Hotel, Ben-Yehuda Hotel and Rupin Street).
- 3. **Shalom Hotel**, 216 Hayarkon Street, Tel Aviv (walking distance from Melody Hotel and Hilton Hotel).
- 4. **Cinema Hotel**, 1 Zamenhoff Street, Tel Aviv (walking distance from Center Chic **Hotel**, Yeuda Halevi Street, and Dizengoff Street).

The buses will return to the same locations at the end of the conference day.

Free Internet Access is available at the University. Smoking is allowed outdoors only.

Dining

Within the campus, there two cafeterias. We will dine in the main dining room, which serves meat, fish and vegetarian food. You will receive restaurant coupons with your nametags.

Currency

The local currency is in New Israeli Shekel (NIS) as most establishments accept only NIS. Note that 1 Euro = 4.23 NIS; 1\$ = 3.87 NIS

The weather

The weather expected to be hot and humid (25°C-35°C). The university is air conditioned.

Tour and Farwell Dinner

- The tour and the farewell dinner will take place on 11 June.
- The tour is a <u>walking tour</u> to the Old City of Jerusalem, including the *Church of the Holy Sepulchre*. <u>Please wear comfortable shoes</u>.
- The buses will depart the university campus at 12:15PM. Guests can join the buses at the campus or in Jerusalem at the Zion Gate at 1:45PM.
- The dinner will take place at *The Eucalyptus Restaurant* in Jerusalem at 8:00PM.
- Parking for Israelis- The resturant address is Felt Alley (between Hativat Yerushalayim 14 and Dror Eliel Street), Jerusalem. Paid parking is available in Karta Parking.
- We recommend that you refrain from brining your laptop or other valuables on the tour, as the bus will not be secured all day and we cannot be responsible for personal belongings.

- We recommend that you bring sunscreen and a hat. The final event is an outdoor event. Jerusalem is chilly at night so please bring warm clothing.
- Smoking- please note that event is non smoking one, smoking is allowed outdoor only.

On June 12- in case there are any departure flights after the conference, it's recommended that you check out of the hotel in the morning and bring your luggage with you to the university. We will provide a safe room for storing your luggage. We may provide transfer to the airport based on number of travellers (please approach Hela Dalal).

Contact phone: Please call Ms. Hela Dalal- 972-52330676, helada@openu.ac.il. **Emergency cantact**- campus security office- 972-9-97780999, the university Security officer-Mr. Mark Solvey- 972-52-3602815.

Parking

Free parking is available in the campus.

Entertainment Tips for Tel Aviv

Welcome to the beautiful city of Tel Aviv, we have prepared a weekly guide of the exiting cultural and social events that this city has to offer especially for you.

7 June

The Tel Aviv gay film festival

A broad and special selection of gay and lesbian oriented films.

Where: Cinematheque Tel Aviv – Shprintask St 2, Tel Aviv

Ticket Office: +972-3-6060800 Ext. 9

when: 6-15 of June

Website: http://www.tlvfest.com/en/

The Book Week

The official and largest book fair in Israel with dozens of book stands in Hebrew and English combining together in a large and colorful fair in the main city square.

Where: Rabin sq – 71 Even Gvirol street

When: 7-15 of June, every night from 18:00 to 23:00

Website: http://www.tlvfest.com/en/

Free Entrance

8 June

A Jerusalem song

The Jerusalem ensemble in special musical concert combining the old ethnic music and poetry of Jerusalem.

Where: "Hamakom" 5 Brener st Tel Aviv

Ball Room dancing in the Tel Aviv Port

every Monday free ballroom dancing featuring: Tango, salsa and samba with an open free class and demonstration starting at 19:00 with live music.

Where: Tel Aviv Port When: from 19:00

9 June

Nahalat Benjamin Street fair

A colorful crafts and arts fair, held in a beautiful old and charming Street in the heart of the curt, right next to the food market.

Where: Nahalat Benyamin street and the corner of 61 Allenby Street

When: Every Tuesday and Friday, from 10:00 – 16:00

Susan Vega in Israel

The famous American singer songwriter in a special concert accompanied by the Israeli philharmonic.

Where: Tel Aviv's Cultural Palace 11 Dizengoff Street.

When: 9 and 10 of June, 21:00

Tickets: press here

10 June

Art Garfunkel in Israel

Where: Bloomfield stadium, Sheerit Israel Street, Jaffa

When: 21:00

Tickets: www.leaan.co.il

Jazz in the Allie

A special jazz ensemble in an old Jaffa theater performing Bossa Nova jazz .

Where: Hasimta theater, 8 fish sign alley, old Jaffa

When: 21:00

Tel: 972 3 6812126

12 June

Jazz in the boulevard

A free jazz concerts in the Ben Guriun Boulevard in Tel Aviv.

When: from 12:00

Groove in the port

Live and free concerts of groove and indie bands, on the north end of the Tel Aviv port.

when: 17:00 till sunset

Tel Aviv Street style

A guided tour into the heart and soul of the Tel Aviv fashion stores and designers.

Where: 1 Zietlin Street

When: 11:00 Price: 80 ILS

13 June

Free walking tours in Tel Aviv

from Old Tel Aviv to the "White City."

when: Every Saturday at 11:00,

where: Meeting point: 46 Rothschild Blvd. (corner of Shadal Street)

Tel. 03-5220249

Idan Raichel Project

The famous Israeli world-known artist and his unique band of singers and musicians.

Where: Amex Theater, 101 rocah avenue

When: 14:00

Tickets: press here

Things to do in the hotels area:

The Beaches

One of the best things about Tel Aviv is its proximity to the Mediterranean Sea, and from May to September the beaches attract thousands from home and abroad who come to enjoy the excellent swimming conditions, surf, beachside gyms, and sports courts. The seafront promenade is also a hive of activity in high season, with caricaturists, magicians and tattoo artists, and plenty of places to grab an ice cream or dine.

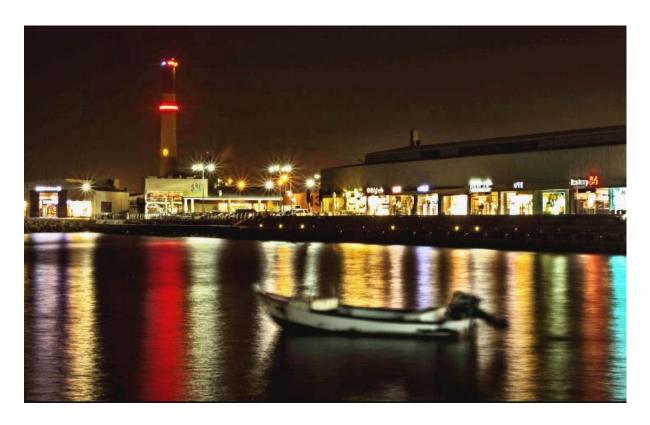




The Tel Aviv Port

The Tel Aviv Port is an area of culture, entertainment and leisure activities. A huge wooden deck covers 14,000 sq.m. and acts as a huge promenade running along the seafront. Shops at Namal Tel Aviv include popular Israeli and international fashion brands and smaller boutiques. Restaurants at Tel Aviv Port also range from full service cuisine through to cafés and coffee bars.

Friday Farmers Market is held in the port Around 50 food producers from all over Israel come to sell their wares – from fruit and vegetables, to herbs, cheese, bread and honey, olive oils, halva and tehina – to wines, beers, and flowers.



Sarona Templar colony that became a special attraction. Sarona combines a unique architectural history with a dynamic urban experience. Together they create a center of culture, leisure and shopping in a relaxed and upscale atmosphere. The renewed colony includes an urban park and the accurately restored original 37 buildings of the Templar settlement. These have been transformed into elegant cafes, ritzy restaurants, high-end art galleries and an assortment of specialty shops



HaTachana

Tel-Aviv's historic train station has been renovated and restored to become a trendy shopping center and public gathering place. Located between Tel-Aviv Beach and the Neve Tzedek neighborhood the train station was built in 1892 and was the final stop on the Jerusalem-Jaffa railway line.



Jaffa

Jaffa is located 10 minutes from Tel Aviv and is full of attractions: the old Jaffa port, the Clock Tower, Zodiac Alleys, Mahamoudia Mosque and many more. Old Jaffa has become one of Tel Aviv's most popular tourist attractions, filled with, studios, art galleries and artists' quarters. Shops selling archaeology, Jewelry, art, and Judaica line its narrow and pleasant alleys.





Neve Tzedek

Built in 1887, Neve Tzedek was the first Jewish neighborhood outside of the old port city of Jaffa, built as a suburb. Its Oriental architectural style, combined with special, narrow streets with boutiques, make Neve Tzedek, which means Oasis of Justice, quite literally an oasis in the modern city.





Tel Aviv Museum of Art

Tel Aviv Museum of Art is one of Israel's leading artistic and cultural institutions. The museum comprises various departments: The Department of Israeli Art, which holds a comprehensive collection of local art from the beginning of the 20th century to the present; the Department of Modern and Contemporary Art, which encompasses international works from the mid-19th century to the present; the Department of Prints and Drawings; the Department of Photography; the Department of Architecture and Design; and the Old Masters Department, with art from the 16th to the 19th century.

http://www.tamuseum.org.il/



General information about entertainment options in Tel Aviv

http://www.visit-tel-aviv.com/ http://timeout.co.il/en